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YOU CAN SET OBJECTIVES.
OR ESTABLISH A STANDARD.

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S 63 AMG shown above with Black paint, and optional 20" AMG twin 5-spoke forged-alloy wheels and Panorama roof. S 600 shown at right with Barolo Red metallic paint.

What one aspires to in life can be approached two ways: by striving toward a goal, or by performing at your highest level from the outset. It is the difference between following a path to accomplishment, and leading the way. And in choosing to lead, success is measured not by comparison to anyone or anything, but by a simple absolute standard. The Mercedes-Benz S-Class has always carried forth the promise of the original automobile, and the motto of its inventor, Gottlieb Daimler: “The best, or nothing.” It is engineered not to adhere to expectations, but to redefine how an automobile can inspire, comfort and protect its occupants. Whenever one ponders all that a car could be, that is what the S-Class has always been. As a rich reward for being a champion of your own destiny, or simply for leading your life with wisdom and passion, the 2013 S-Class remains true to its founder’s principle. Much like the individuals who choose it as their own automobile, it is quite possibly the only car in the world that doesn’t aspire to be anything but itself.

Learn more at MBUSA.com/S

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S 350 BlueTEC shown above with Lunar Blue metallic paint. S 550 shown at right with Iridium Silver metallic paint, and optional 4MATIC all-wheel drive and Sport Package. Please see endnotes at back of brochure.

START AT SUPERLATIVE.

Even with the most diverse array of models it's ever offered, the S-Class expresses itself in unequivocal terms. Its countless innovations in performance, safety and comfort are each worthy of such superlative terms as groundbreaking, exclusive and exemplary. All six sedans embody style, craftsmanship and elegance that are beyond compare. And yet, examined one by one, they each reveal an unexpected pairing of virtues. There's a clean, quiet diesel that delivers breathtaking acceleration. A highly advanced, supremely low-emission hybrid that also makes a refreshing value statement. A commanding twin-turbo V-8 of compelling efficiency. A V-12 that exercises its authority with consummate grace. And two AMG models that fuse a racing pedigree with a luxury legacy. Their engineering leadership, undeniable presence and unparalleled substance are superlatives that every S-Class has in common. But they're only the start of what they share with no other car.

The S 350 BlueTEC. Refreshing in many ways, the advanced clean diesel V-6[1] sprints to 60 mph in just 7.0 seconds[2] yet returns up to 31 highway mpg[3] and certified low emissions. Standard 4MATIC™ all-wheel drive[4] distributes up to 455 lb-ft of torque to its 18" wheels[5] via a refined 7-speed automatic transmission.

The S 400 HYBRID. A silky gasoline V-6 teams up with a near-silent electric motor, a first-of-its-kind lithium-ion battery and a smooth 7-speed automatic. With up to 25 highway mpg[3] and 0–60 in 7.2 seconds,[2] its super-low emissions come with yet another bonus: no price penalty over its gasoline-only equivalent.[6]

The S 550. With a 429-hp Direct Injection twin-turbo V-8 and your choice of rear-wheel drive or 4MATIC all-wheel drive, the S 550 accomplishes every aspect of performance with confidence. Generating more power and torque from less fuel, it can reach 60 mph in as little as 4.9 seconds.[2] Standard 18" alloy wheels,[5] as well as 19" and 20" options, add to its enthusiasm.

The S 600. Seamless, and seemingly endless, thrust is the calling card of this flagship among flagships. Its 510-hp twin-turbo V-12 sends a staggering 612 lb-ft of peak torque to its rear wheels through a robust, paddle-shifted 5-speed automatic. Advanced Active Body Control (ABC) conducts every move of its 19" or optional 20" wheels[5] with near-supernatural grace.

The S 63 AMG. Raw, race-bred power proves a most compatible partner for rich refinement in this 536-hp super sedan. Its handcrafted biturbo V-8, 20" wheels[5] and AMG-calibrated ABC are evidence of unyielding attention to every detail. While it can rush to 60 mph in 4.4 seconds,[2] it'll cruise all day in relaxed comfort.

The S 65 AMG. Even superlatives struggle to describe the most powerful, lavish and advanced sedan ever to emerge from the thoroughbred stables of AMG. With a handcrafted 621-hp biturbo V-12 and 20" forged-alloy wheels,[5] it races to 60 in 4.2 seconds[2] while outpacing virtually every measure of what an automobile can be.

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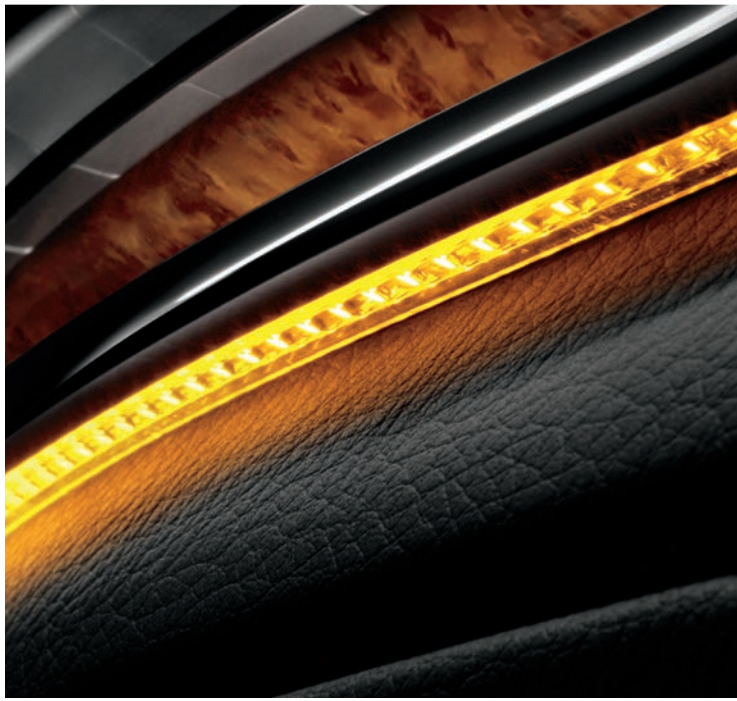
BUILD EVERY TRADITION A HOME IN THE FUTURE.



If history is any indication, the S-Class of today will be a treasured classic of tomorrow. What makes an S-Class so well-prepared for the test of time? Undoubtedly, it begins with engineering that's far ahead of its time. But it also comes from thoughtfully conceived, elegantly executed and painstakingly crafted details that bridge advanced technology with timeless appeal. Consider the supple, finely grained leather that's fitted by hand—as it always has been—to front seats that electronically adjust a dozen ways, instantly add support as you take a corner, and offer soothing warmth, cooling ventilation and even a lower-back massage at your whim. Let your eyes scan the dash: Its dual high-definition widescreens are underscored by a flowing sweep of hand-polished wood—set further aglow by fiber-optic lighting whose hue you can adjust—and crowned by a classic analog timepiece. In every detail, the S-Class presents comforts you never imagined with craftsmanship we've never forgotten. It's an S-Class tradition to predict not just what other automobiles might someday become—but what we'll treasure most from today.

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Furnished. The front seats are both heated and Active Ventilated for year-round comfort. Each of them power-adjusts not only for reach, recline, height and tilt, but for cushion depth and the height of its head restraint. They also include active multicontour features that let you precisely tune your lumbar, shoulder and thigh support, and enjoy a soothing or even vigorous massage. Adjustment is simplified by illustrated controls that are presented on the in-dash color screen.

Finished. Eucalyptus, Burl Walnut or Brown Poplar wood—depending on model—is polished by hand and finely edged in chrome. Brushed metallic controls reward your fingertips. Richly grained leather—or optional extra-supple Premium leather with contrasting stitching—is exactingly tailored and hand-fitted. S 63 AMG, S 600 and S 65 AMG Sedans each feature distinctive details of their own, with the V-12 cabins lavished in even more sumptuous Exclusive leather treatment.

Fascinating. Intriguing details stimulate the senses of all who ride within its spacious 5-passenger cabin. The classic analog clock is an elegant homage to the 1950s 300 S. Fiber-optic LED ambient lighting encircles the cabin with a gentle glow in your choice of three colors, from warm Solar to cool Polar. Climate control air outlets are placed throughout the cabin, even ahead of the rear doors, to help deliver their comfort more evenly and rapidly, yet without unpleasant drafts.

Fundamental. How the S-Class manages the outside world greatly contributes to its interior ambience. Advanced aerodynamics help to improve sound quality, ride stability, and even your outward vision in the rain. Laminated, infrared-reflecting window glass, as well as the sunroof or available Panorama roof, help to keep noise and the sun's rays from intruding. Each of its four wide doors is held open to any position by a gas strut, and gently snugged tight by pneumatic assist.

S 550 shown with optional Sahara Beige/Black Premium leather, Burl Walnut wood trim and optional Rear Seat Entertainment system.

MAKE EVERY LEAP A GRACEFUL STEP.

The S-Class has a history of leading the way forward not just at an impressive pace, but with exceptional grace. Its advanced engines deliver emphatic performance with a gentler touch to the earth. They turn less fuel into more power, with fewer emissions. And they do it with more power choices than any other car in its class: Two twin-turbo V-8s with precise Direct Injection. An exotic pair of twin-turbo V-12s. The world's first production hybrid with a lithium-ion battery. And a smooth, strong BlueTEC clean diesel. Every S-Class also puts it best foot forward in other ways, too. An adaptive, self-leveling air suspension or an uncanny fully active suspension each balance crisp control with velvety comfort. And available 4MATIC™ all-wheel drive takes on wet, snowy streets and sharp, dry corners with equal enthusiasm. Remarkably, each of these advances is rooted in performance breakthroughs that were first introduced by Mercedes-Benz over the years. But history isn't made by looking back. It happens when you leap ahead.

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Motivated. Six engine choices offer an impressive blend of swift response, surprising efficiency and low emissions. The 3.0-liter turbodiesel V-6[1] of the S 350 BlueTEC emits fewer greenhouse gases than most gasoline engines. Two advanced Direct Injection V-8s in the S 550 and S 63 AMG feature twin turbochargers spinning up to 185,000 rpm, and rapid-multispark ignition that can fire four times in a millisecond. All three of these engines generate more than 450 lb-ft of torque at well under 2,000 rpm, and deliver it with the smooth, efficient response of a 7-speed automatic transmission. The remaining S-Class powerplant choices are no less compelling: In the innovative S 400 HYBRID, an effiicient gasoline V-6 teams up with a torque-rich electric motor and lithium-ion battery via a clever ECO-Stop/Start system. And a duo of sublimely smooth twin-turbocharged V-12s propel the majestic S 600 and S 65 AMG Sedans.

Confident. Standard on the S 350 BlueTEC and optional on the S 550, 4MATIC all-wheel drive integrates our 4-wheel Electronic Traction System.[4] 4-ETS continually redistributes the engine's torque toward the wheels—or single wheel—that has the best grip. With light weight and a 45:55 front/rear torque split, 4MATIC enhances handling on dry roads, too.

Composed. The S-Class driver can enjoy spirited handling while all aboard savor its serene ride. Air-cushioned, semi-active AIRMATIC suspension employs our Adaptive Damping System (ADS) to expertly balance ride and handling as road conditions change. It teams up with our Direct-steer system to ease parking effort while sharpening high-speed stability. Active Body Control (ABC) is standard on the S 600 and AMG models, and an S 550 option.[7] Arguably the most advanced fully active suspension in production, ABC instantly generates counterforces of its own to optimize comfort and control, and to provide uncannily flat cornering. Both ABC and AIRMATIC feature driver-selectable Sport and Comfort modes, 4-wheel self-leveling, and automatic lowering of the car at higher speeds, to enhance both stability and efficiency.

Poised. Large yet lightweight 18" alloy wheels are standard on most models, while the S 600 rides on staggered-width 19" wheels. Race-bred 20" AMG alloys outfit the two AMG sedans. A selection of optional 19" wheels with versatile all-season tires and 20" wheels with high-performance tires is also offered. Included among them are the legendary style and quality of AMG wheels, presented in either of two Sport Packages for the S 350 BlueTEC, S 400 HYBRID and S 550.[5]

S 550 shown with Andorite Grey metallic paint, and optional Panorama roof, Driver Assistance Package and Sport Package Plus One. Please see endnotes at back of brochure.

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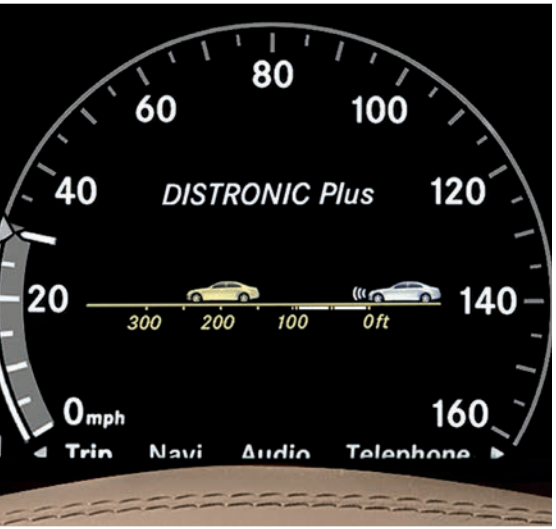

INVEST IN THE FUTURE, BY CHANGING IT.

Ever since they invented the first crumple zone some 60 years ago, Mercedes-Benz engineers have been leading the way in safety innovation. In the decades to follow, they pioneered a portfolio of safety breakthroughs that became the standards of the industry—like the Antilock Braking System (ABS), Electronic Stability Program (ESP®) and emergency-sensing Brake Assist. Look into today's S-Class and you'll see innovations that don't just predict tomorrow's cars—they help protect your own tomorrow. Its PRE-SAFE® system can help prepare for a collision before it happens. ATTENTION ASSIST can sense a drowsy driver. And if an air bag deploys, the mbrace® system can automatically place a call for help.[8] Every S-Class is engineered to make the most of the milliseconds it takes to avoid, or survive, a collision. Looking into the future, whether by decades or seconds, can change your outlook entirely.

REVEAL

Brilliant lighting. Generating light that's perceived more like natural daylight, the Bi-Xenon headlamps also feature Active Curve Illumination and Adaptive Highbeam Assist. These two advanced systems vary the beam pattern of the headlamps continuously, to maximize illumination into curves and straightaways without causing glare for other drivers. Headlamp washers help keep the lamps cleaner in poor weather, while corner-illuminating front lamps help brighten your path into sharp turns and driveways. Bright white LED Daytime Running Lamps and LED taillamps help make your presence more apparent to other drivers.

ATTENTION ASSIST. By continually monitoring a variety of driving behaviors, all models except the S 400 HYBRID can audibly and visually alert the driver if it detects signs of drowsiness on long trips. More than 70 variables are measured in the first minutes of each drive, to establish a pattern and determine the system's warning thresholds accordingly.[9]

Night View Assist PLUS with Pedestrian Detection. As you drive in darkness, this remarkable option[10] can project infrared beams that are invisible to the human eye, and read them with a special camera. The system displays a clearer, supplemental real-time view of the road ahead on an 8" in-dash screen that's directly in front of the driver. It can also help identify and point out pedestrians along a dark roadway.[11]

Rear view camera. When backing up, this standard safety feature shows a live view of the area behind your S-Class on the large central in-dash screen.[12]

PREPARE

PRE-SAFE. Another Mercedes-Benz first, PRE-SAFE can help detect instability during certain vehicle maneuvers which suggest that a collision or rollover is imminent. PRE-SAFE can then tighten the front seat belts, adjust the front passenger seat, and close the windows and sunroof—all in an effort to better prepare the occupants and restraint systems in the precious moments leading up to a collision.[13]

Accident avoidance. Two safety systems pioneered by Mercedes-Benz help you avoid potential collisions. The Electronic Stability Program (ESP) monitors the vehicle's response to driving inputs such as steering and braking, and responds to help keep the vehicle on course during extreme maneuvers.[4] Brake Assist can maximize the braking pressure if it detects an emergency braking situation—based on how quickly the driver steps on the brake pedal—potentially shortening your overall stopping distance.[14]

Adaptive braking. The powerful 4-wheel ventilated disc brakes of the S-Class incorporate technology to help make driving more reassuring and relaxing in a variety of situations. If the driver lifts off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs—for quicker response when the driver steps on the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps prevent unwanted rollback. And a HOLD feature can help make driving in stop-and-go traffic less stressful.[14]

REACT

DISTRONIC PLUS. A Mercedes-Benz innovation that takes cruise control to a new level of convenience, this option[10] adapts your set speed in response to the flow of traffic ahead—automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS can also brake to a full halt, then resume automatically when traffic starts going.[15]

PRE-SAFE Brake. Even if you're not using the cruise control, the radar-based DISTRONIC PLUS can help detect an impending collision with a vehicle ahead. Its integrated PRE-SAFE Brake system can alert the driver and automatically apply up to 100% braking force, to help reduce the severity of an impact.[14]

Eight air bags. Three decades ago, the S-Class was the first series-production car with a standard driver's front air bag. Today, a system of eight air bags offers 10-way protection.[16] Every S-Class model is equipped with dual-stage front air bags, front and rear side-impact air bags, and side curtain air bags for all four outboard seats. And in a rear impact, NECK-PRO active front head restraints help to reduce whiplash.

Active Blind Spot and Lane Keeping Assists. A pair of advanced optional systems[10] can alert you to some unseen vehicles in the adjacent lane,[17] and can warn you of unintended drifting across visible lane markings.[9] On all models except the S 400 HYBRID, both systems also incorporate advanced active technology that can help guide the car back into its own lane, should the driver disregard the alerts.

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S 400 HYBRID shown with optional Diamond White metallic paint and Driver Assistance Package. Please see endnotes at back of brochure.

S 550 shown with optional Cashmere/Savanna Premium leather, Burl Walnut wood trim, and optional Night View Assist PLUS and Driver Assistance Package. Please see endnotes at back of brochure.

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EMBRACE THE STATE OF THE ART. FEEL LIKE A HEAD OF STATE.

Even in its most innovative technology, the S-Class reveals its elegance. From the helm, it quickly becomes apparent how its many advanced features work in seamless concert to put you in charge. A convenient central controller, a multifunction steering wheel and two 8" widescreens deliver intuitive access to nearly all of them. Hands-free Bluetooth® and Enhanced Voice Control make it even easier. The COMAND system unites hard-drive-based navigation, an abundance of audio choices, and numerous vehicle settings that you can personalize via illustrated graphical menus.[8] The analog speedometer is actually a high-definition LCD screen that can also display options such as Night View Assist PLUS[10] directly in your line of sight. The exclusive SPLITVIEW option[18] lets the central widescreen play a DVD movie that only your front passenger can see. And its Advanced Parking Guidance sizes up available spaces as you drive by, then helps guide you in. The S-Class makes it easy to embrace the latest in technology. That's because its innovations embrace you.

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In your hands. Convenient, backlit buttons on the Premium leather-trimmed steering wheel put the audio, Bluetooth[19] and Enhanced Voice Control systems at your fingertips—along with a variety of useful menus within the instrument cluster. A wood/leather steering wheel is standard (or a no-charge option on the AMG models), while an optional heated steering wheel[8] offers rapid warmth to your hands on chilly mornings.

On the go. Served by a fast 40GB hard drive, the navigation system[20] offers Zagat® Survey ratings for restaurants, hotels and golf courses. Live SiriusXM Traffic[21] offers automatic re-routing to your destination. Enhanced Voice Control lets you access many audio, phonebook and navigation features by speaking, with no need to spell out the names of cities. It can even learn the unique character of your individual voice.

In the zone. A team of standard systems help you negotiate tight spaces. In addition to a rear view camera,[12] PARKTRONIC can help alert you—audibly and visibly—to nearby obstacles. Advanced Parking Guidance surveys parallel-parking spots for size as you drive by, then offers steering instructions to help guide you in. And KEYLESS-GO lets you unlock and start your S-Class without taking the key from your pocket or purse.

All around you. A 15-speaker harman/kardon LOGIC7® system outputs 600 watts of Dolby® Digital 5.1 surround sound. Your listening choices are seemingly limitless: Tune into to digital-quality HD Radio™ stations, or SiriusXM Radio with 6 months' service.[21] Enjoy the 6-DVD/CD changer and memory card reader in the dash. Plug into the USB port and iPod® integration.[22] Or store your own digital music files on a 7.2GB Music Register that's part of the in-dash hard drive.

Above and beyond. With 15 high-performance speakers and four acoustic lenses, the optional Bang & Olufsen BeoSound™ system[10] is engineered to satisfy the most ardent audiophile. It delivers 1,200 total watts of true 7.1-channel surround sound from two amplifiers—a compact 750-watt ICEpower unit and a 450-watt digital processor. Reproduction quality is exceptional at every seating position, yet very little sound is audible from outside the car. Even when it's not in use, the system elevates the cabin's aesthetic with its signature aluminum speaker grilles and four illuminated tweeter units. Also available is a state-of-the-art Rear Seat Entertainment system.[10] Its dual LCD monitors and multiple input sources let the rear passengers enjoy movies and games independently or together, through wireless headsets or the audio system.

SAVOR THE MOMENT.

EXTENSIVE COMFORTS AND EXCLUSIVE BENEFITS ARE YOURS TO ENJOY.

As gratifying as it is to drive an S-Class, being a passenger presents exclusive benefits of its own. The generously proportioned cabin welcomes people of any stature and immerses them in supple, hand-fitted leather. The climate control acknowledges the fastening of seat belts, so it can focus first on the occupied seats. Along your drive, it automatically filters dust, pollen and odors from the cabin air, and compensates for the angle of the sun. Laminated side windows reject noise, heat and infrared rays, to help fend off the harshness of the outside world. A fine-mesh power rear-window sunshade can be raised by the driver or via controls in each rear door. As dusk falls, fiber-optic LED ambient lighting illuminates from beneath the hand-polished wood trim, encircling the cabin in a choice of three soothing hues. And for a final touch of S-Class star treatment, an available all-glass Panorama roof lets everyone aboard enjoy a skyward vista.

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Palatial. Each front seat is power-adjustable no fewer than a dozen ways, all stored in 3-position memory stations. They're both heated and Active Ventilated, for added dimensions of comfort in any climate. Standard active multicontour front seats allow precise tuning of the lumbar, shoulder and thigh supports. They can also automatically increase lateral support in cornering maneuvers, offer an invigorating massage, and feature deeply cushioned multi-adjustable head restraints. The available Rear Seat Package[10] adds heated and Active Ventilated rear seats with 8-way power adjustment, along with 4-zone climate control.

Pictorial. The optional Panorama roof[10] delivers a grand view of the sun and stars to every seat. The front section tilts up or slides open. When closed, a power sliding screen shades the cabin.

Preferential. The COMAND system offers simple, illustrated control of numerous comfort features. In addition to personalizing countless vehicle settings, you can vary the location and intensity of the front-seat massage. You can also select any of three color profiles and five brightness levels for the ambient cabin lighting. It even lets you vary the climate control's airflow diffusion.

Paradisal. Amid the abundance of finely stitched upholstery and hand-polished wood you'll find a treasure trove of thoughtful conveniences: A total of four illuminated vanity mirrors. Multiple power outlets, including a household-type 115V plug in the rear of the console. A control on the driver's door to adjust the power front passenger seat. And covered, lined storage compartments in the center console, rear armrest and each front door.

S 550 shown with optional Sahara Beige/Black Premium leather, Burl Walnut wood trim, and optional Rear Seat Entertainment system and Rear Seat Package. Please see endnotes at back of brochure.

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ONE MAN, ONE ENGINE. PERFORMANCE ART, SIGNED BY THE ARTIST.

The heart of an S 63 AMG or S 65 AMG is its engine—a work of modern art crafted by the hands of its own master engine builder, and crowned by a plaque bearing his signature. The soul of AMG traces to an old German mill in 1967, where two former Mercedes-Benz engineers set out to handcraft champion racecars. Success on the track led them to apply the AMG performance pedigree and its "One man, one engine" principle to streetgoing Mercedes-Benz models. Decades later, virtually every facet of design and development—from transmissions, brakes and suspensions to the distinctive cockpit appointments—remains a seamless alignment of hands-on experience and high-performance engineering. The result is an automobile that can satisfy both the highest demands of driving and the deepest desires of its driver.

Learn more at MBUSA.com/AMG

S 63 AMG shown above with Iridium Silver metallic paint and optional Panorama roof and Driver Assistance Package.
S 65 AMG shown at right with optional Diamond White metallic paint. Please see endnotes at back of brochure.

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The S 63 AMG. A handcrafted 536-hp 5.5-liter biturbo V-8 delivers 60 mph in 4.4 seconds.[2] An optional AMG Performance Package ups the ante to 563 hp and 4.3 seconds. Its 7-speed AMG SPEEDSHIFT MCT transmission offers shifts as quick as 100 milliseconds, or let the ECO-Stop/Start system save fuel. AMG-calibrated Active Body Control (ABC) and massive compound brakes team up with 20" AMG wheels.[5]

The S 65 AMG. A 4.2-second run to 60 mph[2] arrives courtesy of a 621-hp 6.0-liter biturbo V-12 whose 738 lb-ft of peak torque is the highest output of any AMG engine to date. A reinforced 5-speed AMG SPEEDSHIFT transmission includes a paddle-shifted manual mode. AMG-calibrated ABC and extra-large compound brakes with dual front calipers deliver commanding response via forged-alloy 20" wheels.[5]

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YOUR WORLD, YOUR WAY.

IT'S MORE THAN YOUR CAR. IT'S YOUR LIFE, ON THE GO.

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Where will you go next? Whether you're heading out for the evening, planning a vacation, or in need of help in a tough situation, Mercedes-Benz mbrace® can make any trip easier, more productive and more enjoyable.[8] The mbrace system connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It lets you use familiar services like Google Maps™ to send a destination from your computer to your car, so you can start navigating with just a few clicks. Friends can even send their location to your car with just a text message. You can lock or unlock your car's doors, or find it in a crowded parking lot, from your iPhone® or Android® smartphone. And mbrace can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. With advanced, reliable technology, plus 24-hour support from helpful experts, mbrace helps to keep you, your life and your Mercedes-Benz connected.

From your car. With Mercedes-Benz mbrace, three simple buttons inside your vehicle can connect you to emergency services, our 24-hour Customer Assistance Center, our legendary Roadside Assistance service, or our mbrace PLUS Concierge. And numerous mbrace services are also seamlessly integrated with your vehicle's standard COMAND navigation system.[23]

From your smartphone. The mbrace Mobile Application for iPhone® and Android™ phones lets you send addresses directly to your navigation system, locate your car if you've forgotten where you parked, and remotely lock or unlock its doors. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. And Drive2Friend™ lets someone send their location directly to your navigation system, simply by responding to a text message that you send them.[24]

From your computer. You can send the address of virtually any destination to your car's navigation system in a number of easy-to-use ways, You might choose to use the dedicated Send2Benz™ website. The well-known Google Maps has a convenient Search & Send™ feature. There's even a browser toolbar widget you can download. It lets you highlight any address on your screen and send it to your car with just two clicks. And you'll find a world of support at the mbrace website, accessible through MBUSA.com/mbrace.

mbrace

mbrace Packages

Mercedes-Benz mbrace is there for you when and where you need it. Two available service packages each include an attractive trial period, so you can experience the many ways mbrace helps you feel connected and protected. The mbrace Package (6-month trial included) includes unlimited access to its innovative Navigation and Destination Planning features: Send2Benz, Drive2Friend and Search & Send. It also includes all of the Safety and Security services, plus several reassuring Convenience features, such as the ability to locate your vehicle or remotely lock its doors via your smartphone. The mbrace PLUS Package (3-month trial included) offers unlimited use of our expert Concierge services, as well as spoken turn-by-turn Route Assistance—even if you're not using your car's navigation system—plus the latest traffic and weather reports based on your current location.

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SAFETY AND SECURITY	mbrace	mbrace PLUS
Automatic Collision Notification	●	●
SOS/Emergency Call	●	●
Roadside Assistance Connection	●	●
Stolen Vehicle Location Assistance	●	●
Automatic Alarm Notification	●	●
Crisis Assist	●	●
Safe Ride	●	●

It can call for help, even if you can't. In the event that an air bag or Emergency Tensioning Device is activated, mbrace initiates a call to the Mercedes-Benz Emergency Response Center to notify them of the incident, and provide information on your vehicle and its location. A Customer Specialist will then attempt to make voice contact with you. If you request help, or do not respond, they will notify local emergency response services, and stay on the line until help arrives.

NAVIGATION AND DESTINATION PLANNING	mbrace	mbrace PLUS
Send2Benz Drive2Friend Search & Send	●	●
Point of Interest Destination Download		●
Route Assistance		●
Location-Based Traffic		●
Location-Based Weather		●

Across town, or cross-country. Whether you're going out for dinner, picking up a friend or planning a trip, mbrace offers a variety of ways to make getting there easier. You can look up an address or a Point of Interest online—or just grab it from your smartphone contacts—and send it directly to your vehicle's navigation system. Or with a simple text message to a friend, they can let their mobile phone send its location directly to your car. Then, just a push of the *i*-Button in your vehicle will download the address, so you can either start route guidance immediately or save it in your navigation system's memory.

CONVENIENCE	mbrace	mbrace PLUS
Mercedes-Benz Concierge		●
Remote Door Lock	●	●
Remote Door Unlock	●	●
Vehicle Finder (via Mobile Application only)	●	●
Dealer Connect	●	●
Vehicle Information	●	●

The extra mile, around the clock. The mbrace PLUS Package gives you unlimited access to Mercedes-Benz Concierge services—our network of experienced, professional personal assistants. They can fulfill virtually any request, at any time of day or night, right from the comfort of your vehicle, or from the Mobile App on your smartphone.

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

Please see endnotes at back of brochure.

MAKE IT YOURS.

Genuine Mercedes-Benz Accessories help you make your car the perfect expression of your personal style. A wide selection of accessories lets you enhance your vehicle's appearance, expand its versatility, or offer it some extra protection in everyday use. From alloy wheels to cargo innovations to state-of-the-art multimedia systems, they're all exclusively engineered to fit your car as well as they fit your life. It's a great way to make your S-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/S

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iPad docking station. Enjoy using your iPad® while on the road without having to hold it. Each tilting, rotatable docking station secures an iPad behind the front head restraint, and offers USB charging as well as a high-speed connection in combination with the accessory In-Vehicle Hotspot. Up to two stations (sold individually) can be installed. (iPad not included. Cannot be combined with Rear Seat Entertainment system.)

Mercedes-Benz In-Vehicle Hotspot. Now you can check your email and browse the web from the convenience of your Mercedes-Benz. With the In-Vehicle Hotspot, passengers can enjoy Internet connectivity on the road, while the driver can do so when safely parked. The Hotspot can simultaneously connect up to four wireless devices such as laptops, tablets or other mobile devices. The fast router is securely installed and not visible from outside the vehicle, while an encrypted password helps to limit access to your wireless connection. (An initial activation fee and monthly service subscription may be required. Please see your dealer.)

Illuminated door sills. Elegant, eye-catching brushed stainless-steel door sills are available in a set of two for the front doors, and feature trim that's color-keyed to your car's interior. The sills welcome you with a soft blue luminescent Mercedes-Benz logo when you open the door.

20" two-tone wheels. With a high-contrast black/polished finish, these boldly styled alloy wheels also take an aggressive stance on handling.[5]

BUILD YOUR OWN.

MBUSA.com/S

OPTION PACKAGES	S 350 BlueTEC	S 400 HYBRID	S 550	S 600
Premium 2 Package • PARKTRONIC with Advanced Parking Guidance • Rear view camera[12] • KEYLESS-GO • Active multicontour front seats with massage feature • Multi-adjustable comfort-type front head restraints	●	●	●	●
Driver Assistance Package • DISTRONIC PLUS with PRE-SAFE® Brake[15] • Blind Spot Assist (S 400 HYBRID) or Active Blind Spot Assist[17] • Lane Keeping Assist (S 400 HYBRID) or Active Lane Keeping Assist[9]	○	○	○	●
Sport Package • 19" AMG triple 5-spoke wheels with all-season tires[5] • Sport body styling (front and rear bumpers, side skirts)	○	○	○	–
Sport Package Plus One • 20" AMG 5-spoke wheels with high-performance tires[5] • Sport body styling (front and rear bumpers, side skirts)	○	○	○	–
Rear Seat Package • 8-way adjustable power outboard rear seats (includes 5-passenger seating) • Heated and Active Ventilated rear seats • 4-zone automatic climate control	○	○	○	●

● Standard ○ Optional – Not Available

INDIVIDUAL OPTIONS	S 350 BlueTEC	S 400 HYBRID	S 550	S 600
4MATIC™ all-wheel drive	●	–	○[7]	–
Active Body Control (ABC) with crosswind stabilization	–	–	○[7]	●
Panorama roof	○	○	○	●
Power rear side-window sunblinds	○	○	○	●
Night View Assist PLUS with Pedestrian Detection[11]	○	○	○	●
19" 5-spoke alloy wheels[5]	○	○	○	○
20" 10-spoke alloy wheels[5]	○	○	○	○
Bang & Olufsen® BeoSound™ premium sound system	○	○	○	●
Heated steering wheel	○	○	○	●
Premium leather upholstery with contrasting stitching (Exclusive leather with contrasting stitching on S 600)	○	○	○	●
Burl Walnut wood trim (no charge on S 600)	○	○	●	○
Rear Seat Entertainment system	○	○	○	●
SPLITVIEW front-seat entertainment system[18]	○	○	○	○

EUROPEAN DELIVERY PROGRAM

Pick up your new Mercedes-Benz in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings[25] and other benefits, as well as the unforgettable experience of a European vacation with your own S-Class. Visit **MBUSA.com/edp** for more information.

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SPECIFICATIONS	S 350 BlueTEC	S 400 HYBRID	S 550	S 600
Engine	3.0-liter turbo clean diesel V-6 240 hp @ 3,600 rpm 455 lb-ft net torque @ 1,600–2,400 rpm	3.5-liter gasoline V-6 + electric motor 275/20 hp (gas/electric) 258/26 lb-ft net torque (gas/electric)	4.6-liter twin-turbo Direct Injection V-8 429 hp @ 5,250 rpm 516 lb-ft net torque @ 1,800–3,500 rpm	5.5-liter twin-turbo V-12 510 hp @ 5,000 rpm 612 lb-ft net torque @ 1,900–3,500 rpm
Transmission	7-speed automatic with steering wheel-mounted paddle shifters	7-speed automatic with steering wheel-mounted paddle shifters	7-speed automatic with steering wheel-mounted paddle shifters	5-speed automatic with steering wheel-mounted paddle shifters
Wheels	18" 10-spoke[5]	18" 10-spoke[5]	18" 5-spoke[5]	Staggered-width 19" multispoke[5]
Suspension	AIRMATIC with Adaptive Damping System and 4-wheel level control	AIRMATIC with Adaptive Damping System and 4-wheel level control	AIRMATIC with Adaptive Damping System and 4-wheel level control	Active Body Control (ABC) with crosswind stabilization
Drivetrain	4MATIC all-wheel drive	Rear-wheel drive	Rear-wheel drive or 4MATIC all-wheel drive	Rear-wheel drive

DIMENSIONS	S 350 BlueTEC	S 400 HYBRID	S 550	S 600
Wheelbase	124.6"	124.6"	124.6"	124.6"
Overall length	206.5"	206.5"	206.5"	206.5"
Overall height	58.0"	58.0"	58.0"	58.0"
Overall width (w/mirrors)	83.5"	83.5"	83.5"	83.5"
Curb weight	4,784 lbs	4,474 lbs	4,740 lbs (RWD) 4,861 lbs (4MATIC)	4,950 lbs
Headroom (front/rear)	37.8" / 38.5"	37.8" / 38.5"	37.8" / 38.5"	37.8" / 38.5"
Legroom (front/rear)	41.9" / 42.3"	41.9" / 42.3"	41.9" / 42.3"	41.9" / 42.3"
Shoulder room (front/rear)	59.1" / 58.7"	59.1" / 58.7"	59.1" / 58.7"	59.1" / 58.7"
Cargo capacity	16.4 cu ft	16.4 cu ft	16.4 cu ft	16.4 cu ft

Please see endnotes at back of brochure.

INDIVIDUALLY CHOSEN. EXQUISITELY CRAFTED.

designo is an exclusive program of paintwork, leather and interior trim choices offering an extraordinary degree of handcrafted quality and personalization. To learn more about the *designo* paint and interior options for the 2013 S-Class, please ask your dealer, or visit MBUSA.com/*designo*.

COLOR AND TRIM.

LEATHER UPHOLSTERY

Ash/Grey (S 600 and Premium leather add contrasting stitching)

Black (S 600 and Premium leather add contrasting stitching)

Cashmere/Savanna (S 600 and Premium leather add contrasting stitching)

Sahara Beige/Black (S 600 and Premium leather add contrasting stitching)

FarmaSOS.com

WHEEL CHOICES

Standard 18" 10-spoke
(S 350 BlueTEC, S 400 HYBRID)

Standard 18" 5-spoke
(S 550)

Standard 19" multispoke
(S 600)

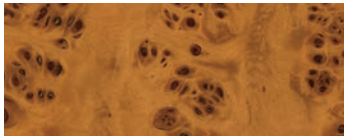
Optional 19" AMG triple 5-spoke
(Sport Package)

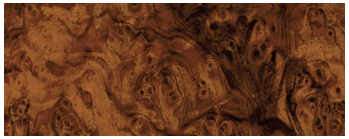
Optional 20" AMG 5-spoke
(Sport Package Plus One)

Optional 19" 5-spoke

Optional 20" 10-spoke

HIGH-GLOSS WOOD INTERIOR TRIM


Brown Poplar
(S 600)


Burl Walnut
(S 550)[26]

Eucalyptus
(S 350 BlueTEC, S 400 HYBRID)

NON-METALLIC PAINTWORK

Black

METALLIC PAINTWORK

Andorite Grey

Barolo Red

Diamond White[27]

Iridium Silver

Jade Green

Lunar Blue

Magnetite Black

Palladium Silver

ENDNOTES

1 Requires ultralow-sulfur diesel fuel. Mercedes-Benz approves the use of B5 biodiesel (diesel fuel with maximum 5% biodiesel content) that meets ASTM D6751 specifications. Please see your fuel retailer and Operator's Manual for further information. The Mercedes-Benz New Vehicle Limited warranty does not cover damage caused by non Mercedes-Benz approved fuel.

2 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.

3 Preliminary 2013 EPA estimated fuel economy. See dealer for final figures. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.

4 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.

5 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.

6 Based on MSRP comparison of S 400 HYBRID and S 550 Sedans.

7 ABC is not available in combination with 4MATIC.

8 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace subscription trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.

9 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.

10 Standard on S 600 and S 65 AMG.

11 Night View Assist does not replace the use of headlamps and must not be used as the primary visual source for the driver.

12 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited to camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.

13 PRE-SAFE® closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible rollover.

14 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.

15 DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.

16 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.

17 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.

18 System availability and use is not yet approved in all 50 states. See your dealer for the latest information, and check local laws regarding the use of front-seat video displays in your area.

19 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.

20 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.

21 The purchase of a new, satellite radio-enabled vehicle includes 6 months of service for SiriusXM Radio, SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).

22 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.

23 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.

24 mbrace is compatible with Apple iPhone® models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.

25 European Delivery Program discount available on select models, other models offered at MSRP. Please see your dealer for details.

26 Optional at extra cost on S 350 BlueTEC and S 400 HYBRID. Optional at no charge on S 600.

27 Extra-cost option.

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For more than 125 years—longer than any other automaker—we've been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world's first 100% CFC-free car, not just in its air conditioning but in its entire production process. We've used water-borne paint for decades. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We've been pioneering advanced powertrains for generations, leading not just to today's Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that's already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won't. And along with award-winning factories and processes, we're helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today's work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

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