

S
CLASS
—
2014



امداد خودرو فارس
تلفن شماره ۰۲۱-۸۸۶۲۰۸۴
FarmaSOS.com



Mercedes-Benz

Once again. Like never before.

An all-new automobile is a milestone for any automaker. Only one, however, marks the dawn of a new era for all cars.

Only one car sets the standard of the industry, and then continually resets it. Only one car can be the S-Class.

Every so often, the inventors of the car host a grand celebration of its history. They mark the occasion by inventing it once again. In preparation for this event, the engineers and designers of Mercedes-Benz check off an ambitious to-do list: Reset every standard. Reimagine every possibility. Refresh every aesthetic value. And rethink every idea of what an automobile can be. It's part of a tradition that

reaches back well over a century, yet it always culminates in the same eagerly anticipated zenith: The unveiling of new breakthroughs in technology, luxury and safety—each one either unimagined or believed impossible until the world sees it for the first time. It's the moment when someday turns to now. It's the debut of a new S-Class. And like no other car, it celebrates history by making it once again.



S 550 shown on cover with Iridium Silver metallic paint, and optional 19" twin 5-spoke wheels, Surround View System, and Driver Assistance and Premium 1 Packages. S 550 Sedans shown above with Black paint, and optional Surround View System, Driver Assistance, Premium 1 and Warmth & Comfort Packages, and Sport Package Plus One.



امداد خودرو فارس

تلفن شبانه روزی: ۰۱۱-۸۸۶۲۰۱۵

FarmaSOS.com



Imagination. What the leader follows.

Of all the cars on the road, there is only one that does not—in fact, cannot—aim to be more like any other car. For generations, its mission has been to elevate the automobile and its driver to a level of capability, comfort and confidence unmatched by anything already in existence. Leading the industry means following only the imagination of its creators. The debut of an all-new S-Class is more than a hopeful prediction of tomorrow. It's a visionary preview of it, today. For 2014, it elevates vision to sight, reflex to instinct, comfort to well-being, convenience to effortless, and enjoyment to elation. A leader cannot aspire to be like anything else. The aim of the S-Class has always been to inspire.

S550



With an abundance of groundbreaking advances in luxury, safety and driving ease, the S550 moves the entire industry forward. A more potent 449-hp biturbo V-8 makes rapid progress you can enjoy purely for yourself. Standard AIRMATIC® adaptive suspension and 18" wheels² transform power into poise over any road. Available 4MATIC® all-wheel drive³ adds confidence in any season. Its lavishly crafted cabin offers unheard-of luxury in hushed comfort. And its stronger, lighter, sleeker body is both undeniably new, and unmistakably an S-Class.

S63 AMG 4MATIC¹



The new S63 AMG 4MATIC Sedan was created to achieve a singular objective: absolute performance. Its handcrafted 577-hp biturbo V-8 is at once more powerful and more efficient. Its AMG Performance 4MATIC all-wheel drive—a first in an AMG S-Class—adds agility and cornering grip while helping slash its 0–60 time to a mere 3.9 seconds.⁴ Standard 20" AMG® wheels are set off by aggressive lower bodywork and airflow-channeling winglets. And its Nappa leather-lined cockpit brings performance to life with exclusive instruments and drive modes.

تلفن شبانه روزی: ۰۲۱-۸۸۶۲۰۸۵

www.1380SOS.com





امداد خودرو فارسیا

تلفن شبانه روزی: ۰۲۱-۸۸۸۶۲۰۸۵

FarmaSOS.com

S 550 shown with Anthracite Blue metallic paint, and optional 19" twin 5-spoke wheels, Surround View System, and Driver Assistance and Premium 1 Packages. Please see endnotes on back cover.



فارما سوس

تلفن: ۰۲۱-۸۸۴۴۴۰۸۵

FarmaSOS.com

S 550 shown with optional Silk Beige/Espresso Brown Exclusive Nappa leather upholstery, *designo* Sunburst Myrtle wood trim, Burmester High-End 3D Surround Sound System, Exclusive Trim, and Driver Assistance, Premium 1 and Sport Packages.



Beacon. Without a single bulb.

A perpetual paragon of technological advancement, the 2014 S-Class shares more than just its family lineage with the very first car. It, too, is a pioneer of innovation. Lovingly crafted by hand. And, like the 1886 Benz "Patent Motorwagen," it contains not a single lightbulb—the first car so equipped since the dawn of electric lighting. Nearly 500 LEDs provide every traditional interior and exterior lighting function with greater effect and efficiency, while introducing new elements of safety, new feelings of security, and new expressions of style. Only six years separate the patents issued to Thomas Edison for his lightbulb and to Karl Benz for his namesake car. One of them shines more brilliantly than ever.



Tradition. The value of time well spent.

There are two traditions to which Mercedes-Benz devotedly adheres. One is an unwavering dedication to craftsmanship. The other is to innovate, a legacy that can only be honored by moving boldly ahead.

One look at the bounty of genuine breakthroughs in the 2014 S-Class makes it quite clear: The engineers of Mercedes-Benz log an incredible number of hours devising, designing and developing new ideas the world has never seen. It's the only way to honor the tradition of innovation that traces back to the founders of the company—by constantly advancing and improving the car they invented.

Engineering, however, is not the only driving force behind an S-Class. Its design must live up to the highest expectations of both modernity and timelessness. And its craftsmanship must not merely meet a standard of excellence but continually raise it. From the proud, three-dimensional presence of its iconic chrome grille to the crisp yet fluid sculpture of its body, the newest Mercedes-Benz flagship sedan is both an evolution of elegance and a fresh representation of the athletic prowess underneath.

From its industry-first all-LED lighting to its refreshingly restrained use of chrome adornments, the S-Class is a design whose sparkle emanates from its substance. Should you scrutinize its details more intently, it will quickly become clear that the car's designers have already done so as well. Tighter tolerances minimize gaps that could create noise, drag or unsightly seams. And subtle flourishes channel airflow and rainwater to benefit roadholding, efficiency, cooling and visibility.

Tradition and innovation reign as one in the S-Class cabin. A pair of high-resolution widescreens are set into a wavelike dash that envelops you in a sea of handcrafted leather and wood. The seats are tailored with thousands of stitches so impossibly precise that not one crosses paths with the tiny perforations in the leather. And nearly 300 LEDs offer ambience to suit your every mood, with seven hues, three zones, and five levels of brightness.



ایزاد خودرو فارس

تلفن: ۰۲۱-۸۸۶۲۰۸۵

FarmaSOS.com

S 550 shown with Palladium Silver metallic paint, and optional Porcelain/Black Exclusive Nappa leather upholstery, *designo* Metallized Ash wood trim, Surround View System, and Driver Assistance, Premium 1 and Warmth & Comfort Packages.



امداد خودرو فارس

تلفن: ۰۲۱-۸۸۸۶۲۸۵

FarmasOS.com

S 550 shown with Ruby Black metallic paint, and optional Surround View System, and Driver Assistance, Premium 1 and Sport Packages. Please see endnotes on back cover.



Balance. The core strength of an athlete.

A true champion succeeds not from brute strength alone, but by achieving even the most strenuous feat with composure. It's why the S 550 is thoroughly cross-trained to balance formidable power with swiftness, agility and grace.

You probably know who invented the car, but who turned driving it into a sport? If you count winning the first official auto race, or setting a long list of speed records—some of which have stood for decades—the answer would be the same. And if you ask who pioneered fuel injection, the fully independent suspension, all-wheel drive, supercharging and multivalve engines, the answer is again Mercedes-Benz.

The newest S 550 Sedan is born to a long line of athletic champions. And it's engineered to establish a performance legacy of its own.

Its 449-hp biturbo V-8 is more powerful than any of its closest competitors. Its 516 lb-ft of torque makes it the most potent standard S-Class yet. Advanced high-pressure Direct Injection and multispark ignition can each fine-tune themselves in milliseconds, optimizing each combustion cycle as it occurs. A new ECO Start/Stop system can automatically shut off the engine when it's not needed, saving fuel as you wait in traffic or at a red light. Hit the gas when the light turns green and it instantly restarts. And with a new body clad entirely in aluminum, the S 550 is quicker and more fuel-efficient, delivering 60 mph in 4.8 seconds⁴ and impressive fuel-efficiency.⁵

The refined, responsive 7-speed automatic transmission features an elegant electronic selector and shift paddles, allowing total control of gear changes without taking your hands from the wheel. Along with ECO and Sport modes, the paddles offer immediate manual control of upshifts and downshifts.

The S 550 is available with the sporty balance of rear-wheel drive or the all-road, all-season confidence of 4MATIC[®] all-wheel drive.³ Along with lighter weight for 2014, 4MATIC integrates the pioneering 4-wheel Electronic Traction System (4-ETS[®]), which sends power to the wheels—or a single wheel—with the best grip.

The standard AIRMATIC[®] suspension is also quicker-responding and lighter than before. Its semi-active, self-leveling Adaptive Damping System combines sharp handling and silky comfort in both its Sport and Comfort modes. Optional MAGIC BODY CONTROL[®] advances the industry-leading fully active suspension into the world's first proactive suspension.⁶ In Comfort mode, the stereo multipurpose camera of Intelligent Drive scans the road ahead of the car, and prepares the system's advanced hydraulics to virtually obliterate surface variations before you can feel them.



Performance art. Signed by the artist.

Mounted atop every AMG engine is a small plaque bearing the signature of the single technician who crafted it by hand. More than a crown jewel of racing royalty, it authenticates a philosophy that's been the driving force behind championship racecars for 46 years. For the high-performance AMG automobiles that carry this motorsports pedigree to the streets of the world, "One man, one engine" is far more than a spiritual legacy. It's also tangibly evident in the meticulous engineering, proven endurance and superlative performance that three letters—and one signature—certify.



۰۲۱-۸۸۴۲۸۵۰۸۵ تلفن شبانه روزی
Farnas303.com

The heart of the new S 63 AMG 4MATIC[®] is its handcrafted 5.5-liter biturbo V-8. Increased fuel injection pressure and turbo boost quicken its pulse, and that of its driver. Output reaches a new high of 577 hp and 664 lb-ft of torque, while its 0-60 time shrinks to just 3.9 seconds.⁴ A new lithium-ion battery and strategic use of carbon fiber in the predominantly aluminum body help cut nearly 220 lbs, for a class-leading power-to-weight ratio.

The 7-speed AMG SPEEDSHIFT[®] MCT transmission incorporates a wet startup clutch. A paddle-shifted Manual mode is one of three selectable shift programs, offering 100-millisecond upshifts, as well as rev-matched downshifts announced with a snarl of the AMG[®] sport exhaust. Logic-controlled flaps in the rear mufflers open to release a more emotional growl under acceleration, and close to mellow out the sound for calm highway cruising.

AMG has developed a new version of 4MATIC[®] that obliterates every notion concerning the performance potential of all-wheel drive.³ A 33:67 front/rear torque split helps preserve agility and driving fun. New ESP[®] Curve Dynamic Assist enhances high-speed cornering with a torque-vectoring brake feature that helps prevent unwanted understeer.

The AMG Adaptive Sport Suspension teams the highly capable AIRMATIC[®] system with exclusive AMG calibration and axle geometry. Staggered 20" AMG alloy wheels² offer an enticing view of the large yet lightweight multi-piston AMG brakes. Optional forged-alloy 20" wheels can reduce weight even further. Aggressively chiseled lower bodywork previews the authoritative performance lurking beneath the hood. From inside the cockpit, exclusive AMG detailing and instrumentation put you firmly in charge.

AMG
DRIVING PERFORMANCE



تلفن شبانه روزی: ۰۲۱-۸۸۶۲۰۸۵

www.SOS.com

S 63 AMG 4MATIC shown with optional Diamond White metallic paint, Silver 20" AMG forged 10-spoke wheels, Surround View System, and Driver Assistance Package. Please see endnotes on back cover.



*Insight. What it sees
is worth believing.*

For over 60 years, Mercedes-Benz safety engineers have been focusing on the future. With countless breakthroughs, from the first crumple zone to the first stability control, they've predicted the safety standards that all cars have come to follow. And with the new systems of Intelligent Drive, an S-Class can foresee what's ahead and help its driver avoid danger. Year after year, the safety innovations Mercedes-Benz introduces to the world help to better protect your future—even the part that's mere milliseconds in front of you. Perhaps no one has done more to change the course of automotive history—or help preserve the course of your own.



امداد خودرو فارما

تلفن شماره روزی: ۰۲۱-۸۸۶۲۰۸۵

FarmasOS.com



امداد خودرو فارما

تلفن: ۰۲۱-۸۸۸۸۸۸۸۸

FarmaSOS.com

S 550 shown with Palladium Silver metallic paint, and optional Rear Seat Entertainment system and Driver Assistance Package.

Predict, alert, assist, protect.

Far more than a list of groundbreaking safety innovations, a Mercedes-Benz is engineered as an integrated system that's designed to help you detect, avoid and survive a collision like no other car.

Pioneers of accident avoidance.

Two safety systems that were first introduced by Mercedes-Benz to help you avoid potential collisions have since been adopted by virtually every automaker. The Electronic Stability Program (ESP®) monitors the car's response to driving inputs such as steering and braking, and responds when needed to help keep the car on course.³ Brake Assist (BAS®) can instantly maximize braking pressure if it detects an emergency braking situation—potentially shortening your overall stopping distance.⁷

Industry-leading lighting.

Standard active full-LED headlamps, another Mercedes-Benz first, generate light that's even closer to natural daylight than Bi-Xenon lamps. Active Curve Illumination and Adaptive Highbeam Assist continuously vary their beam pattern to maximize illumination into corners and down straightaways, without creating glare for other drivers. Efficient, long-lasting LED technology is used for 100% of the car's lighting, enhancing the effectiveness of the Daytime Running Lamps, turn signals, brake lamps and taillamps.

A network of advanced restraints.

Nine standard air bags offer 11-way protection.⁸ A driver's knee air bag augments the dual-stage front air bags. Side-impact and side curtain air bags help protect all four outboard occupants. With any of the three Rear Seat Packages, the outboard rear seat belts integrate new air bags and active buckle tensioners, to help keep the occupant in place even if the seat is reclined.

Brakes that boost confidence and comfort.

Adaptive braking technology helps make driving more reassuring and relaxing. If you lift off the accelerator quickly, Predictive Brake Priming pre-charges the brakes for quicker response as soon as you apply them. In the rain, Automatic Brake Drying periodically sweeps water buildup from the discs. During uphill starts, Hill-Start Assist helps to prevent unwanted rollback. And a brake HOLD feature can help to make waiting in traffic or at long red lights less stressful.⁷

Protection that starts before a collision.

PRE-SAFE® is a Mercedes-Benz innovation that can recognize emergency situations or instability during certain vehicle maneuvers that suggest a collision or rollover is imminent. In an effort to better prepare the occupants and restraint systems in the moments before a collision, it can tighten the front seat belts—as well as the outboard rear belts with any of the Rear Seat Packages—adjust the right front seat, and close the windows and sunroof.⁹ Available new PRE-SAFE PLUS uses radar to sense a possible rear-end collision. It can also tighten the seat belts, while firmly holding the brakes to help prevent a secondary collision.

Help when you need it most.

The standard Mercedes-Benz mbrace® includes Automatic Collision Notification, which places a call for help if an air bag or seat-belt Emergency Tensioning Device is activated.¹⁰ The S-Class also activates its emergency flashers, unlocks its doors, turns on some interior lights, and shuts off both the fuel supply and the climate control.

Mercedes-Benz Intelligent Drive.

More than a continually expanding system of safety innovations, Intelligent Drive is a philosophy whose roots trace to the origins of active safety engineering at Mercedes-Benz. From the first antilock brakes to the future of autonomous driving assists, Intelligent Drive combines advanced sensors—using radar, ultrasonic, infrared, thermal and visual media to calculate position, speed, rotation and acceleration—all to help drivers avoid more types of accidents in ever-smarter ways.

Cruise control that can help steer and stop.

Available DISTRONIC PLUS® adaptive cruise control, a Mercedes-Benz innovation, has added a suite of new safety and convenience benefits. Using radar-based technology, it can adapt your set speed in response to the flow of traffic ahead—automatically slowing until your path clears again. The new stereo camera empowers Steering Assist to help keep you centered in your lane while cruising. If the vehicle ahead slows to a stop, DISTRONIC PLUS can brake to a full halt, then resume with just a tap when traffic starts going again.¹¹

LONG-RANGE RADAR WITH MID-SCAN

650-ft range with an 18° spread, and
200-ft range with a 60° spread

An alert, and action, for danger ahead.

Included with DISTRONIC PLUS are features that can help to detect an impending collision with a vehicle or cycle ahead. Even if you're not using cruise control, its new stereo camera also helps detect cross-traffic and pedestrians in your path. After sounding an alert, BAS PLUS can precisely boost the braking pressure to the level needed as soon as you apply the brakes. And if you fail to heed the alert for a stopped vehicle ahead or a pedestrian crossing in your path, PRE-SAFE Brake¹¹ can automatically apply up to 100% of the car's braking force to help prevent or reduce the severity of an impact.⁷

New technology that looks out for collisions, and helps the driver brake.

When driving at speeds above 5 mph, new COLLISION PREVENTION ASSIST employs radar-based technology to alert you if you're approaching a vehicle ahead at a speed and distance that suggest a collision is likely. Its Adaptive Brake Assist can automatically increase braking to the ideal level as soon as you step on the brake pedal.¹² If deemed necessary, the system can also activate the features of PRE-SAFE.

A multitasking, multidimensional monitor.

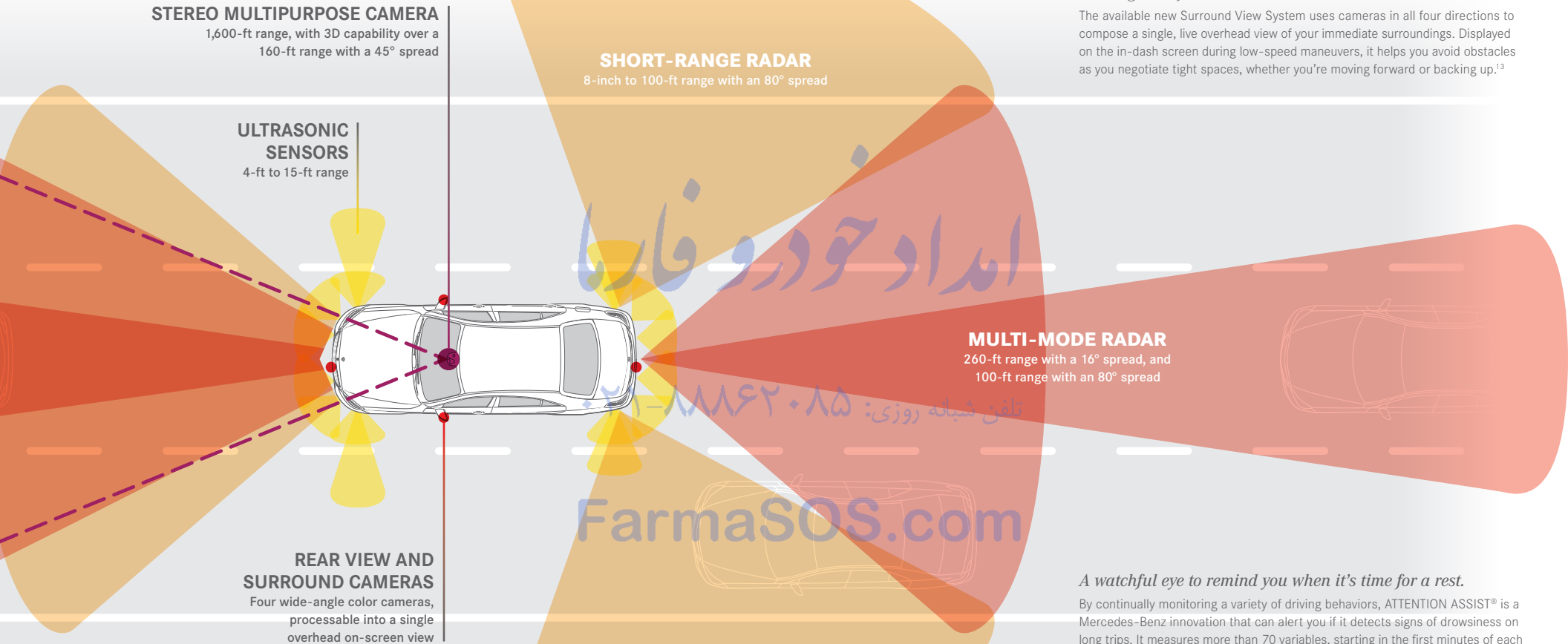
The key to many of the new capabilities of Intelligent Drive is its stereo multipurpose camera. From its perch high within the windshield, it continually captures a rapid succession of images of the environment in front of the vehicle. High-speed algorithms analyze the images to help recognize and predict the presence and movement of vehicles and pedestrians in six dimensions of space and time—so that the appropriate safety systems of Intelligent Drive can respond as needed.

A preview of what's behind you.

For added safety when backing up, the standard rear view camera shows a live view of the area behind your S-Class on the large central in-dash screen.¹³ Steering-dependent active on-screen guidelines help you back into a parking space.

360 degrees of vision.

The available new Surround View System uses cameras in all four directions to compose a single, live overhead view of your immediate surroundings. Displayed on the in-dash screen during low-speed maneuvers, it helps you avoid obstacles as you negotiate tight spaces, whether you're moving forward or backing up.¹³



Virtual vision when driving in darkness.

During nighttime driving, optional Night View Assist PLUS can project invisible infrared beams and read them with a special camera. The system displays a supplemental real-time view of the road ahead in the instrument cluster, directly in front of the driver. Using both infrared and thermal imaging, it can also help to identify pedestrians and animals along a dark roadway, and even help alert the pedestrians with a focused flash from the LED headlamps. The system can also be set to activate the in-dash display automatically if it senses a pedestrian or animal.¹⁵

A watchful eye to remind you when it's time for a rest.

By continually monitoring a variety of driving behaviors, ATTENTION ASSIST® is a Mercedes-Benz innovation that can alert you if it detects signs of drowsiness on long trips. It measures more than 70 variables, starting in the first minutes of each drive, to establish a profile and determine the warning thresholds accordingly. A new generation in the 2014 S-Class is more sensitive, perceptive and informative. It will even offer to help locate a nearby rest area via the navigation system.¹⁴

Multiple assists for multi-lane roadways.

With the Driver Assistance Package, Active Blind Spot Assist can alert you to some unseen vehicles in the adjacent lane,¹⁶ while Active Lane Keeping Assist can warn you of unintended drifting across visible lane markings.¹⁴ Active Lane Keeping Assist can also help to detect an oncoming vehicle, or recognize an overtaking vehicle. With both systems, advanced technology can apply the brakes to selected wheels, to help guide the car back into its own lane if you disregard the alerts.

Please see endnotes on back cover.



مدیریت و بازاریابی
تلفن: ۰۲۱-۸۸۸۶۲۰۸۵
FARMASOS.COM

S 550 shown with optional Porcelain/Black Exclusive Nappa leather upholstery, Burl Walnut wood trim, and optional Surround View System, and Driver Assistance, Premium 1 and Warmth & Comfort Packages. Please see endnotes on back cover.

Nature. Still the finest form of technology.

Look at a leaf, a seashell or a flower. Do you see intricacy, or simplicity? Or do you marvel in the perfect coexistence of both? Man-made technology is at its most advanced when it replicates nature—including human nature. Take the helm of the S-Class, and you might be surprised that a car offering so many ways to entertain, inform and assist you has so few buttons. Instead, its elegant central controller and large high-resolution widescreens instantly link up with your own logic. Animated displays show not just how features work, they mimic how the controls work. So from your first touch, it all feels like second nature.

Instrumentation for a new generation.

With fully electronic instrumentation and intuitively designed controls, the S-Class makes technology easy to reach, and to grasp. Two vivid 12.3" screens unify most every in-car feature. The primary screen teams analog-style gauges with graphic displays for key driving functions. At center stage in the dash, a second screen unites the entertainment, navigation and convenience systems. Animated menus visually match how your hand operates them via the central controller on the console. There's also a standard voice control system that learns how you talk, and lets you say many commands with a single phrase.

Music from virtually anywhere on earth.

Listening knows no limits in the S-Class, with local HD Radio™ stations, nationwide SiriusXM Radio with a 6-month All Access plan trial,¹⁷ or global Internet Radio[®] by TuneIn.[®] You can set up alerts for favorite artists and sports teams on SiriusXM, and tag songs you like for later purchase. Or bring your own music via CD, audio DVD, SD card, two USB ports, wireless Bluetooth[®] audio streaming,¹⁹ and a Music Register for storing 10GB of music on the in-dash hard drive. The optional SPLITVIEW front-seat entertainment system can play a DVD movie on the central in-dash screen that only the front passenger can see.²⁰

Surround sound that raises the standard.

Burmester,[®] renowned for their handcrafted home audio, brings S-Class sound to a new crescendo. The standard 590-watt Premium Sound System features 13 high-performance speakers fed by a 9-channel digital/analog amplifier. The optional Burmester High-End 3D Sound System delivers an audio experience likely unmatched in the industry, with a 1,540-watt 24-channel amp plus a 400-watt amp for the trunk-mounted subwoofer.²¹ Among its 24 ultrahigh-performance speakers are 3D speakers in the ceiling and two rotating, illuminated tweeters. With either system, exquisite aluminum speaker grilles delight the eye, while FrontBass,[®] an award-winning innovation that uses the car's front body structure as bass enclosures, enriches the sound.

Easy navigation of the road, or the Internet.

The standard navigation²² features a fast 80GB hard drive, 3D maps with building profiles, and six months of SiriusXM Traffic and Weather.¹⁷ The Cloud-based apps of Mercedes-Benz mbrace2[™] bring the Internet to your dash, so you can search for places from the car via Google,[®] Yelp and other familiar tools, and be on your way with a few clicks. You can also send destinations from your smartphone or computer. And mbrace2 makes the S-Class its own WiFi hotspot.¹⁰





S 550 shown with Black leather upholstery, Black Poplar wood trim, and optional Burmester High-End 3D Surround Sound System, Exclusive Trim, and Driver Assistance, Executive Rear Seat and Premium 1 Packages. Please see endnotes on back cover.

Euphoria. A sensation for every sense.

Name a sense, and the S-Class offers a treat for it. And while you would expect a luxury sedan to delight your eyes, ears and hands, it's your sense of well-being that's never been so well-attended. Generous in standard features, a wealth of options let you further tailor your S-Class to suit your desires and sense of style. You can have not just the front seats heated, but the steering wheel, armrests and doors as well. New "hot stone" massage and aromatherapy treatments can make driving to the spa more rejuvenating than the spa itself. As you arrive, an electronic valet can help you find a parking spot, then virtually park the car for you—hands-free and feet-free. And if you return with an armful of packages, you can open and close the trunk with a gentle kicking motion under the rear bumper. All of this may sound rather indulgent. But doesn't it make sense to make all your senses happy?

A higher standard of cabin comfort.

The standard heated front seats power-adjust 12 ways, including cushion length and head-restraint height, via seat-shaped controls on each door. A memory system lets you store three favorite settings for each seat, including the outside mirrors and 4-way power steering column for the driver. The passenger seat can also be adjusted from the driver's controls.

For the enjoyment of all aboard, the standard power Panorama roof offers a majestic view of the sun or the stars. Its heat-rejecting glass helps to keep harsh rays at bay while taking in the sky, or dual power sunshades can block out even more light. A fine-mesh sunshade is also provided for the rear window, with power controls on the dash and each rear door. Power shades for each rear door are also available.

Soothing support in any season.

The Premium 1 Package embellishes the front seats with numerous innovations in comfort. A new rapid heating feature helps dispel the morning chill in seconds. The Active Ventilated seats employ new reversing fans that briefly draw heat away from your body, then switch direction to help keep you cooler and drier, or to distribute heat more effectively when you use the heating and ventilation together.

Also included are active multicontour seats. Adjustable air chambers let you fine-tune the support for your thighs, back and shoulders. They can also instantly boost side support in corners. Their most enticing luxury is their 6-program massage feature. Two of them add pulses of heat for a soothing hot-stone effect, and all six of them offer two levels of intensity.



Something special in the air.

The climate control monitors the humidity and directional sunlight, while filtering dust, pollen and external odors from the cabin air. Individual left and right controls vary temperature, blower speed and air direction. The COMAND® system lets you vary the overall airflow from focused to diffused, while numerous one-touch functions offer rapid cabin cooling, quick clearing of fogged windows, or fully automatic operation.

The new Air Balance Package further enhances well-being, especially for those with allergies or asthma. Dual charcoal filters render odors nearly undetectable. An ionizer can deactivate bacteria and viruses. And a fragrance atomizer gently introduces any of four subtle scents into the cabin from a backlit vial in the glovebox. The aroma won't adhere to upholstery or clothing.

Handcrafted elegance, hands-free ease.

Six leather colors in four supple treatments can be complemented by as many as four choices in wood trim. Rich wood and soft Nappa leather also encircle the elegant two-spoke steering wheel. The optional Exclusive Trim graces the lower doors, front seatbacks and rear air vents with additional wood accents. The S 63 AMG can also be outfitted in genuine carbon fiber.

Modern conveniences also abound. Standard pushbutton starting and a power trunklid can be enhanced with KEYLESS-GO® and the touchless trunk operation of new HANDS-FREE ACCESS. Available PARKTRONIC with Active Parking Assist can size up parallel and perpendicular spaces as you drive by, then automatically park the car—expertly steering, braking, and in many situations, even pulling out of the spot later.

تلفن شبانه روزی: ۰۲۱-۸۸۶۲۰۸۵

hannasos.com



S-Class. A well-earned upgrade from first class.

If luxury cars were rated on the same scale as luxury hotels, the new S-Class might earn an unheard-of sixth star. That's because it delivers five-star comforts plus the ingenuity and thoughtfulness that only come with the shining chrome star on its hood. The S-Class rear cabin welcomes you with expansive space and exquisitely handcrafted furnishings. Then it treats you to an array of amenities that perhaps only room service could make more fulfilling. No fewer than four cabin configurations progressively add a variety of seating enhancements—from power recliners, to a power footrest, to twin easy chairs with folding tables. Some of the amenities available even outclass first-cabin air travel: Heated and cooled cupholders. Wireless remotes for your seat adjustment, video entertainment and WiFi connection.¹⁰ Seat belts whose buckles illuminate and rise to ease their fastening. And controls that let the right-rear passenger move the front seat out of the way. Best of all, unlike even the finest hotels and airlines, there's never a line at check-in. Welcome aboard.

Finely tailored for a comfortable fit.

Even in its standard configuration, the S-Class rear cabin offers generous room for three, finely tailored leather and wood trim, and such gracious touches as soft-close doors, as well as power sunshades for the rear window and the standard Panorama roof.

Added amenities for a more enjoyable stay.

A power rear seat²¹ is the starting point for a dazzling array of rear-cabin comforts. Each of the outboard seats offers its own memory system, and reclines up to 37° without reducing legroom. Heated rear seats are available as well, as is a state-of-the-art Rear Seat Entertainment system with individual screens and wireless remotes. The heated and power seats are also offered as part of the Warmth & Comfort Package,²³ which adds Active Ventilated rear seats, rapid seat heating, and heated armrests and doors.

Restful details from your head to your feet.

The Rear Seat Package²³ includes 4-zone climate control, as well as multi-adjustable head restraints with detachable pillows, plus seat-belt air bags with illuminated active buckles, for both outboard rear seats. The right-rear passenger can move the front seat an extra 3" forward and enjoy a power footrest.

Executive seating with exclusive comforts.

The Executive Rear Seat Package²³ upgrades each outboard seat with active multicontour adjustment, including the exclusive hot-stone massage. The right rear seat reclines to 43°, made even more enjoyable by a power calf rest. And for the ultimate in travel by land, the Executive Rear Seat Package PLUS²³ features twin power seats divided by a wood-trimmed console with heated and cooled cupholders, covered storage and a pair of sleek aluminum fold-out tables.



تلفن شبانه روزی: ۰۲۱-۸۸۶۲۰۸۵

FarmaSOS.com

S550 shown at top left with optional *designo* Deep Sea Blue/Silk Beige Exclusive Nappa leather upholstery and Burl Walnut wood trim, S550 shown above with optional Silk Beige/Espresso Brown Nappa leather upholstery and Burl Walnut wood trim. Both models shown with optional Exclusive Trim, Rear Seat Entertainment system, and Executive Rear Seat Plus and Premium 1 Packages. Please see endnotes on back cover.



Your world. Delivered your way.

It's more than your car. It's your life, on the go.

Where will you go next? Whether you're meeting friends, picking up the kids, or just out and about, Mercedes-Benz mbrace[®] can make any trip easier, more productive and more enjoyable.¹⁰ mbrace2[™] connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It also brings the Internet—including a password-protected high-speed WiFi hotspot for you and your passengers—along with an ever-growing array of useful apps to your car, so you can use familiar services such as Google Maps[™] and Yelp[®] to start navigating with just a few clicks. Friends can send their location to your car with just a text message. You can lock your car's doors, flash its lights, or find it in a parking lot—all from your smartphone. When your teenager takes the wheel, mbrace2 can deliver peace of mind via your computer. It can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. And it can all be updated remotely, over the air. So wherever the world goes, mbrace will keep making it yours.



تلفن شبانه روزی: ۰۲۱-۸۸۶۲۰۸۵

From your car.

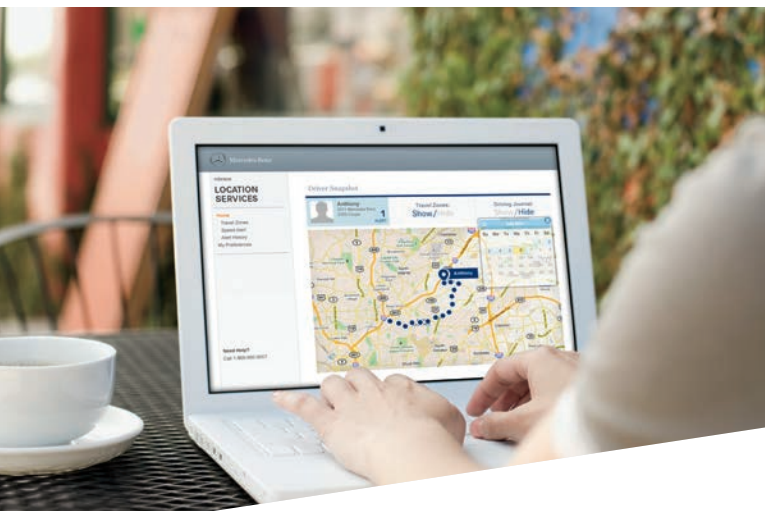
With Cloud-based apps, mbrace2 brings the Internet into your Mercedes-Benz. Using the standard COMAND[®] navigation system, you can find friends from their Facebook[®] check-ins, search for restaurants on Yelp, or use Google Maps, Local Search and Street View. Instead of entering an address, you can start navigating with just a few clicks. New apps let you check the weather, view traffic cams, find and book a hotel room, and even keep an eye on the stock market. And three buttons in your car can connect you to emergency services, our 24-hour Customer Assistance Center, our Roadside Assistance,²⁴ or our mbrace PLUS Concierge.

From your smartphone.

The mbrace Mobile Application for iPhone[®] and Android[™] phones lets you send addresses directly to your navigation system, locate your car, lock or unlock its doors, flash its lights, or monitor it when you valet-park. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. Drive2Friend[™] lets someone upload their location directly to your navigation system, simply by responding to a text message that you send them. New enhancements to the app also let you activate and deactivate mbrace features, including the new curfew minder, and receive push notifications.²⁵

From your computer.

From the comfort of your home or office, you can send addresses—or even exact routes—to your car's navigation system in a number of ways: From the Send2Benz[™] website. From Google Maps, via Search & Send[™] and Route2Benz. And with a browser toolbar widget that lets you highlight any address on your computer screen and send it to your car with just two clicks. For added peace of mind when your kids are using the car, mbrace can alert you if they drive faster, farther or later than you prefer. And you'll find a world of support and helpful information at the mbrace website, accessible through MBUSA.com/mbrace.



mbrace2

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

mbrace Package

6-month trial included

Advanced features you'll enjoy every day.
Support you can count on when you need it most.

Safety and Security

From Roadside Assistance to antitheft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- ▶ Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- ▶ Directly connect with Mercedes-Benz Roadside Assistance for help with a dead battery, flat tire or other car trouble
- ▶ Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- ▶ If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

Remote Connections To Your Vehicle

Interact with your vehicle's features, and send addresses to its navigation system, from your iPhone, Android or computer.

- ▶ Send destinations and even exact routes to your COMAND navigation system from your computer or smartphone
- ▶ Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- ▶ Remote-lock and unlock your car's doors
- ▶ **m2** Sound your car's horn and flash its lights to help spot it in a crowded lot, or to call attention to a hazardous situation
- ▶ **m2** Receive a monthly email health report from your car, so you can check under the hood without opening the garage

mbrace PLUS

3-month trial included

Personal assistance to make your life easier.
Helpful ways to look after your loved ones.

Personal Concierge

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- ▶ Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- ▶ Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

Family Driver Monitoring **m2**

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- ▶ Set speed limits and receive reports if they're exceeded
- ▶ Set up virtual boundaries and be alerted if they're crossed
- ▶ Receive an alert if the car is started after curfew
- ▶ See where your vehicle's been driven on an online map

Advanced Travel Assistance

Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- ▶ Receive spoken assistance in your car with weather and traffic conditions, point of interest information, and turn-by-turn driving directions to your destination
- ▶ Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

Mercedes-Benz Apps

3-month trial included

The convenience of the Internet in your car.
Connections to your friends and favorites.

In-Vehicle Internet **m2**

Access in-car Internet-based connections to the interests you enjoy, the information you need, and the world you call your own.

- ▶ Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- ▶ Listen to Internet radio stations from around the globe with TuneIn® world radio
- ▶ Connect to the web with a fast, secure WiFi Hotspot
- ▶ Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- ▶ Find and view local points of interest with Google™ Local Search with Street View and Panoramio
- ▶ Keep up-to-date on the latest news from around the world
- ▶ Follow your favorite stocks through Morningstar
- ▶ Access your Mercedes-Benz Financial Services account
- ▶ Search for hotel rooms by distance and price, and book them, provided by HRS—Hotel Reservation Service
- ▶ View local traffic cams in many major metropolitan areas
- ▶ Check weather locally and around the world
- ▶ Compare fuel prices at nearby filling stations
- ▶ Check the status of flights and airport conditions
- ▶ Look up showtimes at local movie theaters
- ▶ Enjoy an ever-expanding variety of new apps¹

m2 Special feature of mbrace2

Please see endnotes on back cover.



Star treatment. Every owner deserves it.

From the moment you first lay eyes on the Mercedes-Benz of your dreams, to miles down the road, you're more than a customer. You're part of a family who values your well-being and your time. You're driving automotive history, carrying its rich heritage into tomorrow with innovations that don't yet exist in any other car. And you're taking a journey that aims to be not merely enjoyable but truly memorable. Of all the treasures one might find behind the Three-Pointed Star, none means more to us than the driver.

Prepare to be fascinated.

The experience of driving a new Mercedes-Benz begins before you get behind the wheel. Pay a visit to MBUSA.com to learn about the full line of models, as well as the innovative thinking and unmatched heritage behind every one. The Mercedes-Benz USA apps for the iPad® bring you useful tools and enlightening videos, all free from the Apple iTunes® Store. And be sure to check out the MBUSA YouTube channel, like us on Facebook, and follow us on Twitter. You'll find our social media addresses on this brochure's back cover.

Expect to be well-supported.

Our 24-hour Customer Assistance Center is always here for you at **1-800-FOR-MERCEDES**. And a library of owner tools are waiting for you at MBUSA.com: Watch helpful how-to videos to get the most from your car's features. Download a digital copy of your Operator's Manual—or in most models, access it from your car on the in-dash COMAND screen. Manage your Mercedes-Benz Financial Services account and enjoy many features of [mbrace](http://mbrace.com)® via our smartphone apps. To get even more from your ownership experience, join Owners Online.

Plan on being delighted.

Beyond the reassuring coverage of the 4-year/50,000-mile New Vehicle Limited Warranty,²⁶ your authorized Mercedes-Benz dealer is prepared to outperform your expectations. From well-informed sales professionals to service technicians who are continually re-certified, you'll encounter people who appreciate not just your business but the value of your time. We call it **My Service**, and you'll feel it in everything from the personalized attention to the free in-dealer WiFi. Top-notch service starts and ends with how we take care of you.

Count on help at any time.

Even the most well-engineered car can suffer a flat tire, a dead battery or an empty fuel tank. That's why you can rely on the original manufacturer-sponsored Roadside Assistance Program to come to your rescue. It's still the only such service that doesn't expire, as long as you take your vehicle to the dealer for service once every 18 months.²⁴ At any time of day or night, every day of the year, our expert technicians and dedicated support vehicles are on call for you. Just pick up your phone, or press the [mbrace](http://mbrace.com) Wrench button¹⁰ in your vehicle.



Meet your car at its birthplace.

When you buy a new Mercedes-Benz (select models only), why not savor your first drive in its natural habitat? Take delivery in Germany through the original manufacturer-sponsored tourist delivery program, and you'll receive significant savings²⁷ and other benefits—along with the unforgettable experience of a European vacation with your own new Mercedes-Benz. You can even opt for an exciting and scenic Black Forest-Alps Rally Package. Visit MBUSA.com/edp to learn more about European Delivery and available models.

Travel in style across the U.S.

With the Mercedes-Benz Hotel Program, you can enjoy exclusive benefits and the opportunity to experience a variety of available Mercedes-Benz vehicles while staying at participating luxury hotels and resorts. Benefits may include room upgrades (when available) and Mercedes-Benz courtesy shuttles, with many properties offering a selection of the latest Mercedes-Benz models to drive. Availability may vary and restrictions may apply, so please visit Owners Online at MBUSA.com/owners to learn more about the Hotel Program.

Sharpen your driving skills.

An open invitation to enthusiasts from the AMG Driving Academy: The capabilities of AMG vehicles are waiting to meet—and raise—your own on some of the most legendary racetracks in the U.S. Whether you're an AMG owner or a fan, you'll push your abilities to the limit in a selection of AMG models, with the guidance of professional instructors. And to help young drivers develop their skills and confidence, the Mercedes-Benz Driving Academy offers a unique coaching approach. Visit AMGacademy.com and MB-drivingacademy.com.

Touch history, or take it home.

No automaker has a deeper, or more enthralling, heritage than the inventor of the car itself. The Mercedes-Benz Classic Center in Irvine, CA, lets you experience some of the illustrious highlights for yourself. In addition to the meticulous restoration of classic Mercedes-Benz automobiles, the center offers an unparalleled selection of genuine parts for many vintage models, as well as expert appraisals. They can even host a special event for your car club or other group. Learn more at MBUSA.com/classic or call 1-866-MB-CLASSIC.



FarmaSOS.com



Express yourself.

Genuine Mercedes-Benz Accessories help you make your sedan the perfect expression of your personal style. A wide selection of accessories lets you enhance your vehicle's appearance, expand its versatility, or offer it some extra protection in everyday use. From stylish wheels to storage innovations to scintillating scents, they're all exclusively engineered to fit your car as well as they fit your life. It's a great way to make your S-Class unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/S

امداد خودرو فارما



Atomizer fragrances.

Four distinctive aromas are available for the innovative cabin fragrance atomizer of the available Air Balance Package. Each comes in its own elegant glass vial that's alluringly backlit by LED illumination when placed into its receptacle in the glovebox. The choice of scents includes Nightlife Mood, Sports Mood, Downtown Mood and Freeside Mood.

20" 10-spoke two-tone wheels.

Enhance your car's poise and performance while preserving its precise engineering. Ten spokes with chiseled grooves accent the athletic profile of the S-Class. Polished to a high-sheen finish, each spoke features contrasting Himalaya Grey inlays.²

Rear spoiler.

Aerodynamically contoured to accentuate the lines of the S-Class, the rear spoiler is designed for secure attachment without drilling and a perfect fit with the trunklid.

Comfort box.

Help keep smaller items from rolling around the trunk with a clever bin that folds up and retracts out of the way to maximize cargo room, or can be easily removed. (Not available in combination with Burmester® High-End 3D Surround Sound System.)

All-season floor mats.

Deeply textured to help keep water, mud and melting snow away from your carpets, each rubber mat is precisely contoured to fit the footwells of your S-Class. They're easy to remove and clean, and are available as front and rear sets in Beige or Black.

Please see endnotes on back cover.





Build your own.

MBUSA.com/S

Option Packages

	S 550	S 63 AMG 4MATIC ¹
Premium 1 Package <ul style="list-style-type: none"> Active Ventilated front seats with rapid-heating feature Active multicontour front seats with "hot stone" massage KEYLESS-GO[®] with HANDS-FREE ACCESS PARKTRONIC with Active Parking Assist Power rear-side window sunblinds 	<input type="radio"/>	<input checked="" type="radio"/>
Air Balance Package <ul style="list-style-type: none"> Cabin-air purification system with ionizer and dual activated-charcoal filters Fragrance atomizer with LED-backlit vial in glovebox 	<input type="radio"/>	<input type="radio"/>
Warmth & Comfort Package (requires Premium 1 Package) <ul style="list-style-type: none"> Heated steering wheel Power outboard rear seats, each with memory and detachable headrest pillows²¹ Heated and Active Ventilated outboard rear seats with rapid-heating feature Heated front and rear center armrests, door armrests and door panels 	<input type="radio"/>	<input type="radio"/>
Rear Seat Package (requires Warmth & Comfort Package or power rear seats ²¹) <ul style="list-style-type: none"> 4-zone climate control Power right-rear footrest Right-rear passenger power controls for right-front seat, with 3" additional fore-aft movement Outboard rear seat-belt air bags⁹ with illuminated PRE-SAFE[®] active buckles 	<input type="radio"/>	<input type="radio"/>
Executive Rear Seat Package (requires Rear Seat Entertainment system and Rear Seat Package ²¹) <ul style="list-style-type: none"> Active multicontour outboard rear seats with "hot stone" massage Executive right-rear seat with added recline angle and power calf rest 	<input type="radio"/>	<input type="radio"/>
Executive Rear Seat Package PLUS (requires Executive Rear Seat Package ²¹) <ul style="list-style-type: none"> Two-passenger rear cabin with dual power rear seats Wood-trimmed rear center console with dual folding tables, and heated and cooled cupholders 	<input type="radio"/>	<input type="radio"/>
Sport Package (not available with Sport Package Plus One) <ul style="list-style-type: none"> 19" AMG[®] twin 5-spoke wheels with all-season tires² Sport lower body styling 	<input type="radio"/>	<input type="checkbox"/>
Sport Package Plus One (not available with Sport Package) <ul style="list-style-type: none"> 20" AMG multispoke wheels with high-performance tires² Sport lower body styling 	<input type="radio"/>	<input type="checkbox"/>
Driver Assistance Package <ul style="list-style-type: none"> DISTRONIC PLUS[®] with Steering Assist¹¹ PRE-SAFE[®] Brake with Pedestrian Recognition¹¹ BAS[®] PLUS with Cross-Traffic Assist⁷ PRE-SAFE PLUS with rear-impact protection⁹ Active Blind Spot Assist¹⁶ Active Lane Keeping Assist¹⁴ 	<input type="radio"/>	<input type="radio"/>

Individual Options	S550	S63 AMG 4MATIC
4MATIC® all-wheel drive	○	●
Surround View System ¹³	○	●
Night View Assist PLUS ¹⁵	○	○
MAGIC BODY CONTROL® (requires Driver Assistance Package; not available with 4MATIC)	○	—
19" twin 5-spoke wheels with all-season tires ²	○	—
20" 5-spoke wheels with high-performance tires ²	○	—
20" AMG forged-alloy 10-spoke wheels (Silver) with high-performance tires ²	—	○
20" AMG forged-alloy 10-spoke wheels (Black) with high-performance tires ²	—	○
Red-painted brake calipers	—	○
Burmester® High-End 3D Surround Sound System ²¹	○	○
Rear Seat Entertainment system	○	○
SPLITVIEW front-seat entertainment system ²⁰	○	○
Refrigerator box in rear cabin ²¹	—	○
Power outboard rear seats, each with memory and detachable headrest pillows ²¹ (also available in Warmth & Comfort Package)	○	○
Heated outboard rear seats (also available in Warmth & Comfort Package)	○	○
Heated steering wheel ²⁸ (also available in Warmth & Comfort Package)	○	—
Wood/leather steering wheel	●	○
AMG Performance steering wheel with Alcantara® side grips	—	○
Leather upholstery	●	—
Nappa leather upholstery	○	●
Exclusive Nappa leather upholstery, with leather-trimmed dash and DINAMICA headliner (requires Exclusive Trim, plus Warmth & Comfort Package or power rear seats ²¹)	○	○
<i>designo</i> Exclusive Nappa leather upholstery, with leather-trimmed dash, leather-trimmed floor mats, and DINAMICA headliner (requires Exclusive Trim, plus Warmth & Comfort Package or power rear seats ²¹)	○	—
Black Poplar wood trim (no charge)	○	○
Burl Walnut wood trim (no charge)	○	○
<i>designo</i> Brown Sunburst Myrtle wood trim (requires Exclusive Trim)	○	○
<i>designo</i> Metallized Ash wood trim ²⁹ (requires Exclusive Trim)	○	○
<i>designo</i> carbon fiber trim with Piano Black Lacquer accents (requires Exclusive Trim)	—	○
Exclusive Trim (additional wood trim on doors, front seatbacks, and rear of console)	○	○

Specifications	S550	S63 AMG 4MATIC ¹
Engine	4.6-liter biturbo Direct Injection V-8 449 hp @ 5,250–5,500 rpm 516 lb-ft torque @ 1,800–3,500 rpm	Handcrafted 5.5-liter biturbo Direct Injection AMG V-8 577 hp @ 5,500 rpm 664 lb-ft torque @ 2,250–3,750 rpm
Transmission	7-speed automatic with shift paddles	7-speed AMG SPEEDSHIFT® MCT with shift paddles
Wheels	18" triple 5-spoke ² with runflat tires ³⁰	20" AMG 5-spoke ^{2,30}
Suspension	4-wheel multilink with AIRMATIC® and Adaptive Damping System (ADS)	4-wheel multilink AMG Adaptive Sport Suspension with AIRMATIC® and Curve Dynamic Assist
Drivetrain	Rear-wheel drive or 4MATIC® all-wheel drive	AMG Performance 4MATIC all-wheel drive
<i>Dimensions</i>		
Wheelbase	124.6"	124.6"
Overall length	206.5"	206.5"
Overall height	58.7"	58.7"
Overall width	74.3" (w/mirrors)	74.3" (w/mirrors)
Curb weight	4,729 lbs (RWD) / 4,773 lbs (4MATIC)	4,806 lbs
Headroom	39.7" front / 39.2" rear	39.7" front / 39.2" rear
Legroom	41.4" front / 43.0" rear	41.4" front / 43.0" rear
Shoulder room	59.7" front / 59.1" rear	59.7" front / 59.1" rear
Cargo capacity	16.3 cu ft ²¹	16.3 cu ft ²¹

● Standard ○ Optional — Not Available

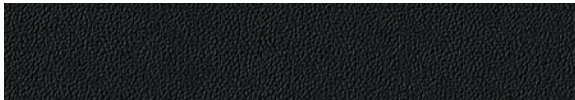
Please see endnotes on back cover.

Color and trim.

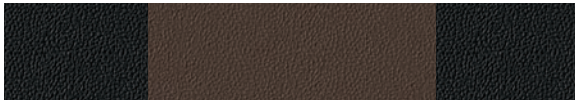
Leather upholstery.



Standard on S 550



Black



Nut Brown/Black



Silk Beige/Espresso Brown

Interior color configurations

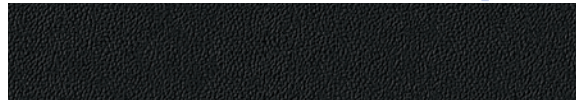
Upper dash and doors	Seats and dash/door inserts (except <i>designo</i>)	Lower dash and carpeting
----------------------	--	--------------------------

designo dash/door inserts match lower dash

Nappa leather upholstery.



Optional on S 550 (shown) / Standard on S 63 AMG 4MATIC®



Black



Crystal Grey/Seashell Grey¹



Nut Brown/Black

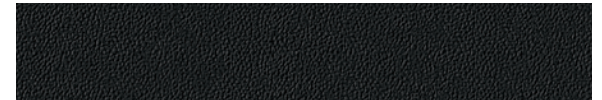


Silk Beige/Espresso Brown

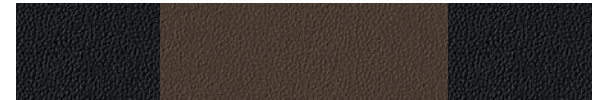
Exclusive Nappa leather upholstery.



Optional on S 550 (shown) and S 63 AMG 4MATIC



Black



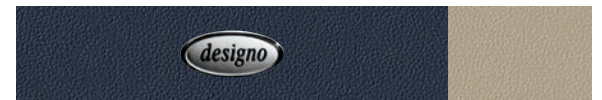
Nut Brown/Black¹



Porcelain/Black¹



Silk Beige/Espresso Brown



designo Deep Sea Blue/Silk Beige (S 550 only)

Wheel choices.



18" 10-spoke²
(standard on S 550)



19" AMG[®] twin 5-spoke²
(S 550 Sport Package)



20" 5-spoke²
(optional on S 550)



20" AMG forged 10-spoke (Silver)²
(optional on S 63 AMG 4MATIC)



19" twin 5-spoke²
(optional on S 550)



20" AMG multispoke²
(S 550 Sport Package Plus One)



20" AMG 5-spoke²
(standard on S 63 AMG 4MATIC)



20" AMG forged 10-spoke (Black)²
(optional on S 63 AMG 4MATIC)

Interior trim.



Black Poplar wood



Burl Walnut wood



designo Brown Sunburst
Myrtle wood



designo Metallized Ash wood²⁹



Carbon fiber/Piano Black Lacquer
(S 63 AMG 4MATIC)

Paintwork.



Anthracite Blue metallic



Diamond Silver metallic



Iridium Silver metallic



Magnetite Black metallic



Palladium Silver metallic



Verde Brook metallic



Black



Diamond White metallic³¹



Lunar Blue metallic



Obsidian Black metallic



Ruby Black metallic

Please see endnotes on back cover.



For a small blue planet.

For more than 125 years—longer than any other automaker—we've been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world's first 100% CFC-free car, not just in its air conditioning but in its entire production process. We've used water-borne paint since the 1990s. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We've been pioneering advanced powertrains for generations, leading not just to today's Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that's already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won't. And along with award-winning factories and processes, we're helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today's work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

Join the conversation.

facebook.com/mercedesbenzusa

twitter.com/mbusa

youtube.com/mbusa

instagram.com/mbusa

plus.google.com/+mbusa

linkedin.com/company/mercedes-benz-usa

pinterest.com/mercedesbenzusa

foursquare.com/mbusa

MBUSA

MBUSA.com

©2013 Mercedes-Benz USA, LLC, One Mercedes Drive, Montvale, NJ 07645
1-800-FOR-MERCEDES • MBUSA.com

Marketing Communications. All illustrations and specifications contained in this brochure are based on the latest product information available at the time of publication. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, specifications and models. Any variations in colors shown are due to reproduction variations of the printing process. Illustrations may include test situations. Some vehicles may be shown with non-U.S. equipment. Some vehicles are shown with optional equipment. Alcantara is a registered trademark of Alcantara SpA, Milan, Italy. iPad, iPhone and iPod are registered trademarks or service marks of Apple Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Burmester is a registered trademark of Burmester Audiosysteme GmbH, Berlin, Germany. Facebook is a registered trademark of Facebook, Inc. Android, Google Maps, Google Street View and Panoramio are registered trademarks of Google Inc. HD Radio is a proprietary trademark of iBiquity Digital Corporation. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Tuneln is a registered service mark of Tuneln, Inc. Twitter is a registered trademark of Twitter, Inc. Yelp is a registered trademark of Yelp Inc.

45 MC-13-971



Endnotes.

- 1 Introduction dates vary. See your dealer for availability.
- 2 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 3 Introduction dates of 4MATIC® models vary. See your dealer for availability. No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 4 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 5 2014 EPA estimated fuel economy figures unavailable at time of printing. Please see your dealer. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.
- 6 Not available with 4MATIC all-wheel drive. Road surface scan active only at driving speeds below 80 mph while in Comfort mode, and may be limited by weather, lighting and road surface conditions. Obey local speed and traffic laws.
- 7 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 8 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS, INCLUDING THE USE OF APPROVED CHILD SEATS WITH THE AVAILABLE REAR SEAT-BELT AIR BAGS.
- 9 PRE-SAFE® closes the windows and sunroof when the system's sensors detect side movement that suggests a possible rollover or side impact.
- 10 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced and updated at varying dates, and may also require a vehicle software update. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 11 DISTRONIC PLUS® adaptive cruise control is no substitute for active driving involvement. It does not adapt cruising speed in response to stationary objects, nor does it predict the curvature and lane layout of the road ahead or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically if traffic pauses for less than approximately one second.
- 12 COLLISION PREVENTION ASSIST may not be sufficient to avoid an accident. It does not react to certain stationary objects, nor recognize or predict the curvature and/or lane layout of the road or every movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the system's alerts before braking, as that may not afford sufficient time and distance to brake safely.
- 13 Rear view camera and Surround View System do not audibly notify driver of nearby objects and are not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited by camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the cameras.
- 14 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST™ and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- 15 Night View Assist PLUS does not replace the use of headlamps and must not be used as the primary visual source for the driver.
- 16 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 17 The purchase of a new, satellite radio-enabled vehicle includes a 6-month trial of the Sirius All Access package, SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 18 Tuneln® Internet Radio requires a valid subscription to mbrace Mercedes-Benz Apps Package. Connection may be limited by cellular signal.
- 19 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit www.mercedes-benz-mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 20 System availability and use is not yet approved in some states. See your dealer for the latest information, and check local laws regarding the use of front-seat video displays in your area. Driver can also view the entertainment features while the gear selector is in Park.
- 21 Available Burmester® High-End 3D Surround Sound System, power rear seats and refrigerator box reduce trunk space. Please see your dealer.
- 22 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 23 Option may require Premium 1 Package and/or additional optional equipment. Please see Options listing in this brochure or MBUSA.com/S.
- 24 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/ exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 25 The mbrace Mobile App is compatible with Apple iPhone® models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.
- 26 For full details of the New Vehicle Limited Warranty, including terms, conditions and exclusions, please see your dealer.
- 27 European Delivery Program discount unavailable on select models, other models offered without discount. Please see your dealer for details.
- 28 Heated steering wheel is available only as part of the Warmth & Comfort Package on models with Nappa or Exclusive Nappa leather upholstery.
- 29 Available only with Black, Crystal Grey/Seashell Grey or Porcelain/Black upholstery.
- 30 S-Class models are not provided with a spare tire. Models without runflat tires are provided with TIREFIT sealant and a portable air pump.
- 31 Extra-cost option.

د خودرو فارما

روزى: ۰۸۵-۸۸۶۲-۲۱

FarmaSOS.c